

From: Dana Tulis/DC/USEPA/US
Sent: 1/18/2012 5:43:26 PM
To: Dennis Carney/R3/USEPA/US@EPA
CC:
Subject: Fw: Latest Dimock Communications Materials

----- Original Message -----

From: Betsaida Alcantara
Sent: 01/18/2012 05:38 PM EST
To: Lisa Feldt
Cc: Bob Sussman; Ann Campbell; Dana Tulis; Mathy Stanislaus; Shawn Garvin
Subject: Latest Dimock Communications Materials

I have narrowed this down to include the most important comm materials.

Press Release
Rollout Plan
Qs and As
Factsheet

We can revisit the talking points to give to the field folks once we have finalized this messaging, since we will draw directly from the press release and Qs and As. I have incorporated Bob and Oswe's comments.